## Advice for Great Looking Professional Head Shots

- Think about your company or your business' color theme (Blue: Amex,
  IBM) Let's try coordinating those colors into your clothing and background
- Let us know your preferences for background; light/dark, warm/cool colors, white/gray. Let us know what your company requires.
- Light color clothing "enlarges" and darker color clothing "reduces"
- Long sleeves are usually more flattering than bare arms, especially when a shoulder is turned toward the camera.
- We all tend to look better in the morning
- Bold patterns, prints and horizontal stripes
- Bring you comb and/or brush, lint roller, extra make-up, anything you might need to "spruce up" when you arrive at the studio.
- Extra wardrobe selections are always welcome (ties, jewelry, shirts blouses, blazers, sweaters, etc.
- Week-old haircuts look more natural

YOU WILL GET YEARS OF USE FROM YOU NEW BUSINESS PORTRAIT!



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